

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

Flight Dates	Order #	Alt Order #
09/04/12 - 10/01/12	943237	06267248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/01/12	10/01/12	CASTLE	10-11PM	1-----	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12		CASTLE	10-11PM	:00		\$1,400.00	NM
Credited									
49	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	8:45 PM	DANCING W/STARS	8-10P	:30	OFA-12-Z-128H	\$2,500.00	NM
70	09/10/12	10/01/12	MON 206-430A	206-430A	1-----	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$10.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF M		10/01/12	3:47 AM	MON 206-430A	206-430A	:30	OFA-12-P-130H	\$10.00	NM
72	09/10/12	10/01/12	4:30a-5a	430a-5a	1-----	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF M		10/01/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-Z-128H	\$60.00	NM
78	09/17/12	10/01/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF M		10/01/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-128H	\$225.00	NM
79	09/17/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	09/17/12	10/01/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-130H	\$175.00 NM
80	09/17/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	4:55 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$500.00 NM
81	09/17/12	10/01/12	WPBF News 25 @ 5am 5-530am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-130H	\$110.00 NM
82	09/17/12	10/01/12	WPBF News 25 Mornings 5:30-5:57am	5:30-5:57am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-128H	\$160.00 NM
83	09/17/12	10/01/12	WPBF News 25 Mornings 6-7AM	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-P-130H	\$275.00 NM
84	09/17/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	7:58 AM	Good Morning America	7-9AM	:30	OFA-12-Z-128H	\$275.00 NM
85	09/17/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/01/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-P-130H	\$850.00 NM
109	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:55 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$450.00 NM
110	10/01/12	10/01/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-P-130H	\$225.00 NM

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
111	10/01/12	10/01/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	OFA-12-Z-128H	\$350.00 NM
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,165.00
<u>Agency Commission</u>	\$924.75
<u>Net Amount Due</u>	\$5,240.25

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

Flight Dates	Order #	Alt Order #
09/04/12 - 10/01/12	943237	06267248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/28/12	THE CHEW	1P-2P	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-G-104H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	W	09/12/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-A-113H	\$225.00 NM
4	WPBF	Th	09/13/12	1:29 PM	THE CHEW	1P-2P	:30	OFA-12-A-113H	\$225.00 NM
3	WPBF	F	09/14/12	1:31 PM	THE CHEW	1P-2P	:30	OFA-12-G-104H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/18/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-Z-118H	\$225.00 NM
6	WPBF	F	09/21/12	1:00 PM	THE CHEW	1P-2P	:30	OFA-12-D-119H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WPBF	F	09/28/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-Z-128H	\$225.00 NM
2	09/04/12	09/06/12	10-11a Anderson Cooper 10-11a	10-11a	-TWT---	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	10:39 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-104H	\$200.00 NM
3	WPBF	W	09/05/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-102H	\$200.00 NM
1	WPBF	Th	09/06/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-104H	\$200.00 NM
3	09/04/12	09/06/12	The View	11A-12PM	-TWT---	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	10:59 AM	The View	11A-12PM	:30	OFA-12-G-102H	\$475.00 NM
1	WPBF	W	09/05/12	10:58 AM	The View	11A-12PM	:30	OFA-12-G-104H	\$475.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/04/12	09/06/12	1230-1P Access Hollywood	1230-1p	-TWT---	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/05/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-102H	\$200.00 NM
1	WPBF	Th	09/06/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-104H	\$200.00 NM
5	09/04/12	09/06/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$225.00 NM
1	WPBF	W	09/05/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$225.00 NM
3	WPBF	Th	09/06/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-102H	\$225.00 NM
6	09/04/12	09/28/12	TU-F 206-430A	206-430A	-TWTF--	:30	4	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWTF--	4	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/04/12	3:18 AM	TU-F 206-430A	206-430A	:30	OFA-12-G-102H	\$10.00 NM
2	WPBF	W	09/05/12	2:59 AM	TU-F 206-430A	206-430A	:30	OFA-12-G-102H	\$10.00 NM
1	WPBF	Th	09/06/12	3:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-G-102H	\$10.00 NM
4	WPBF	F	09/07/12	4:24 AM	TU-F 206-430A	206-430A	:30	OFA-12-G-104H	\$10.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	09/12/12	2:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-G-104H	\$10.00 NM
6	WPBF	W	09/12/12	3:17 AM	TU-F 206-430A	206-430A	:30	OFA-12-A-113H	\$10.00 NM
8	WPBF	Th	09/13/12	3:58 AM	TU-F 206-430A	206-430A	:30	OFA-12-A-113H	\$10.00 NM
7	WPBF	F	09/14/12	4:11 AM	TU-F 206-430A	206-430A	:30	OFA-12-A-113H	\$10.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WPBF	Tu	09/18/12	2:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-Z-118H	\$10.00 NM
10	WPBF	W	09/19/12	3:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-Z-118H	\$10.00 NM
9	WPBF	Th	09/20/12	2:17 AM	TU-F 206-430A	206-430A	:30	OFA-12-Z-118H	\$10.00 NM
12	WPBF	F	09/21/12	4:19 AM	TU-F 206-430A	206-430A	:30	OFA-12-D-119H	\$10.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WPBF	Tu	09/25/12	2:59 AM	TU-F 206-430A	206-430A	:30	OFA-12-D-119H	\$10.00 NM
14	WPBF	W	09/26/12	2:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-Z-128H	\$10.00 NM
16	WPBF	Th	09/27/12	3:29 AM	TU-F 206-430A	206-430A	:30	OFA-12-Z-128H	\$10.00 NM
15	WPBF	F	09/28/12	4:13 AM	TU-F 206-430A	206-430A	:30	OFA-12-P-130H	\$10.00 NM
7	09/04/12	09/06/12	Dr. Oz	4-5p	-TWT---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/05/12	4:38 PM	Dr. Oz	4-5p	:30	OFA-12-G-104H	\$450.00 NM
1	WPBF	Th	09/06/12	4:14 PM	Dr. Oz	4-5p	:30	OFA-12-G-104H	\$450.00 NM
8	09/04/12	09/28/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$40.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/04/12	09/28/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/04/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM 2 WPBF W 09/05/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM 3 WPBF Th 09/06/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM 4 WPBF F 09/07/12 4:56 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF W 09/12/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM 7 WPBF Th 09/13/12 4:40 AM 4:30a-5a 430a-5a :30 OFA-12-A-113H \$40.00 NM 8 WPBF Th 09/13/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-A-113H \$40.00 NM 6 WPBF F 09/14/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPBF Tu 09/18/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM 11 WPBF W 09/19/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM 10 WPBF Th 09/20/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-Z-118H \$40.00 NM 12 WPBF F 09/21/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-D-119H \$40.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPBF Tu 09/25/12 4:44 AM 4:30a-5a 430a-5a :30 OFA-12-D-119H \$40.00 NM 14 WPBF W 09/26/12 4:38 AM 4:30a-5a 430a-5a :30 OFA-12-Z-128H \$40.00 NM 15 WPBF Th 09/27/12 4:37 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$40.00 NM 16 WPBF F 09/28/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-P-130H \$40.00 NM									
9	09/04/12	09/06/12	WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	5-530am	-TWT---	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 09/04/12 5:12 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-102H \$150.00 NM 1 WPBF W 09/05/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$150.00 NM 3 WPBF Th 09/06/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-104H \$150.00 NM									
10	09/04/12	09/06/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWT---	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/04/12 5:55 PM M-F 5pm News 5-6pm :30 OFA-12-G-104H \$425.00 NM 2 WPBF W 09/05/12 5:53 PM M-F 5pm News 5-6pm :30 OFA-12-G-104H \$425.00 NM									
11	09/04/12	09/06/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWT---	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/04/12 5:43 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-G-104H \$200.00 NM 4 WPBF W 09/05/12 5:44 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-G-102H \$200.00 NM 3 WPBF Th 09/06/12 5:39 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-G-102H \$200.00 NM 2 WPBF Th 09/06/12 5:58 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 OFA-12-G-104H \$200.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/04/12	09/06/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWT---	:30	2	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-104H	\$525.00 NM
1	WPBF	W	09/05/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-102H	\$525.00 NM
13	09/04/12	09/06/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-104H	\$350.00 NM
1	WPBF	W	09/05/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-104H	\$350.00 NM
14	09/04/12	09/06/12	Good Morning America	7-9AM	-TWT---	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	8:42 AM	Good Morning America	7-9AM	:30	OFA-12-G-102H	\$400.00 NM
2	WPBF	W	09/05/12	8:40 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$400.00 NM
15	09/04/12	09/06/12	Jeopardy	7:30-8PM	-TWT---	:30	3	\$1,300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	7:42 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-102H	\$1,300.00 NM
1	WPBF	W	09/05/12	7:28 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$1,300.00 NM
3	WPBF	Th	09/06/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$1,300.00 NM
16	09/04/12	09/06/12	Dr. Oz M-F 9-10a	9-10a	-TWT---	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	9:15 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-104H	\$200.00 NM
1	WPBF	W	09/05/12	9:42 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-G-104H	\$200.00 NM
17	09/07/12	09/21/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:59 PM	Fri ABC Prime A	8-9PM	:30	OFA-12-G-104H	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/21/12	7:59 PM	SHARK TANK	8-9PM	:30	OFA-12-D-119H	\$1,000.00 NM
18	09/24/12	09/24/12	DWTS: ALL STARS PREMIERE	8-10P 9/24	1-----	:30	1	\$2,900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$2,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:59 PM	DWTS: ALL STARS PREMIERE	8-10P 9/24	:30	OFA-12-D-119H	\$2,900.00 NM
19	09/08/12	09/29/12	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$110.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----2-	2	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF Sa	09/15/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-A-113H		\$110.00	NM
3 WPBF Sa	09/15/12	6:44 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-Z-118H		\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----2-	2	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WPBF Sa	09/22/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-D-119H		\$110.00	NM
6 WPBF Sa	09/22/12	6:28 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-D-119H		\$110.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----2-	2	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 WPBF Sa	09/29/12	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-Z-128H		\$110.00	NM
7 WPBF Sa	09/29/12	6:43 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-P-130H		\$110.00	NM
20	09/15/12	09/29/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/15/12	7:28 PM	Sat 7pm News	7-730pm	:30	OFA-12-A-113H		\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Sa	09/29/12	7:09 PM	Sat 7pm News	7-730pm	:30	OFA-12-Z-128H		\$400.00	NM
21	09/08/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Sa	09/15/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-A-113H		\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Sa	09/22/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-D-119H		\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WPBF Sa	09/29/12	7:41 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-Z-128H		\$225.00	NM
22	09/08/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	09/08/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-G-104H		\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Sa	09/15/12	8:06 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-Z-118H		\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Sa	09/22/12	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-D-119H		\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/08/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Sa 09/29/12 8:24 AM Sat 8-9am News Sat 8-9am :30 OFA-12-P-130H \$225.00 NM									
23	09/09/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 11:44 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-G-104H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 11:59 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-Z-118H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 11:59 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-D-119H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 11:58 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-P-130H \$275.00 NM									
24	09/09/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:00 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-104H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 5:27 AM Sun 5-6am News Sun 5-6am :30 OFA-12-A-113H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 5:07 AM Sun 5-6am News Sun 5-6am :30 OFA-12-D-119H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Su 09/30/12 5:12 AM Sun 5-6am News Sun 5-6am :30 OFA-12-Z-128H \$50.00 NM									
25	09/09/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:28 AM Sun 6-7am News Sun 6-7am :30 OFA-12-G-104H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/16/12 6:36 AM Sun 6-7am News Sun 6-7am :30 OFA-12-Z-118H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/23/12 6:11 AM Sun 6-7am News Sun 6-7am :30 OFA-12-D-119H \$90.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/09/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Su	09/30/12	6:44 AM	Sun 6-7am News	Sun 6-7am	:30	OFA-12-Z-128H	\$90.00 NM
26	09/09/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:56 PM	Sun 630pm News	630-7pm	:30	OFA-12-G-104H	\$325.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	6:39 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-113H	\$325.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/23/12	6:55 PM	Sun 630pm News	630-7pm	:30	OFA-12-D-119H	\$325.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Su	09/30/12	6:55 PM	Sun 630pm News	630-7pm	:30	OFA-12-Z-128H	\$325.00 NM
27	09/09/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----2	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	8:08 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-A-113H	\$225.00 NM
3	WPBF	Su	09/16/12	8:42 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-Z-118H	\$225.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Su	09/23/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-D-119H	\$225.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Su	09/30/12	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-P-130H	\$225.00 NM
28	09/30/12	09/30/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12		ONCE UPON A TIME	8-9PM	:00		\$2,700.00 NM
See MG 28.2									
2	WPBF	Su	09/30/12	8:24 PM	ONCE UPON A TIME PREMIERE	8-9P 9/30	:30	OFA-12-P-130H	\$2,700.00 NM
MG for 28.1 09/30									
29	09/27/12	09/27/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12		GREY'S ANATOMY	9-10PM	:00		\$4,000.00 NM
See MG 29.2									
2	WPBF	Th	09/27/12	9:21 PM	GREY'S ANATOMY PREMIERE	9-10p 9/27	:30	OFA-12-Z-128H	\$4,000.00 NM
MG for 29.1 09/27									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/04/12	09/06/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWT---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/04/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$700.00 NM 2 WPBF W 09/05/12 11:58 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$700.00 NM LR- Network Program Runover									
31	09/25/12	09/25/12	PRIVATE PRACTICE	10-11PM	-1-----	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$2,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 PRIVATE PRACTICE 10-11PM :00 \$2,550.00 NM See MG 31.2 2 WPBF Tu 09/25/12 10:43 PM PRIVATE PRACTICE PREMIER PRIVATE PRACTIC :30 OFA-12-D-119H \$2,550.00 NM MG for 31.1 09/25									
32	09/25/12	09/25/12	DWTS RESULTS PREMIER 8-10P 9/25		-1-----	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 7:59 PM DWTS RESULTS PREMIERE 8-10P 9/25 :30 OFA-12-D-119H \$2,300.00 NM									
33	09/05/12	09/05/12	MIDDLE/SUB	8-9PM	--1----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/05/12 8:15 PM MIDDLE/SUB 8-9PM :30 OFA-12-G-104H \$1,200.00 NM									
34	09/11/12	09/28/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 10:30 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM 3 WPBF Th 09/13/12 10:25 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM 2 WPBF F 09/14/12 10:26 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$175.00 NM 4 WPBF F 09/14/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF Tu 09/18/12 10:33 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-118H \$175.00 NM 7 WPBF W 09/19/12 10:34 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-113H \$175.00 NM 8 WPBF Th 09/20/12 10:20 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-118H \$175.00 NM 6 WPBF F 09/21/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-119H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPBF Tu 09/25/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-119H \$175.00 NM 9 WPBF W 09/26/12 10:31 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM 12 WPBF Th 09/27/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-P-130H \$175.00 NM 11 WPBF F 09/28/12 10:27 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
35	09/11/12	09/28/12	The View	11A-12PM	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/11/12	09/28/12	The View	11A-12PM	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	11:34 AM	The View	11A-12PM	:30	OFA-12-G-104H	\$350.00 NM
2	WPBF	Th	09/13/12	11:30 AM	The View	11A-12PM	:30	OFA-12-A-113H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/20/12		The View	11A-12PM	:00		\$350.00 NM
Credited									
4	WPBF	F	09/21/12		The View	11A-12PM	:00		\$350.00 NM
Credited									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	09/25/12	10:59 AM	The View	11A-12PM	:30	OFA-12-D-119H	\$350.00 NM
5	WPBF	F	09/28/12		The View	11A-12PM	:00		\$350.00 NM
Credited									
36	09/11/12	09/28/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-113H	\$160.00 NM
1	WPBF	F	09/14/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-Z-118H	\$160.00 NM
4	WPBF	Th	09/20/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/25/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-D-119H	\$160.00 NM
37	09/11/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/12/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-113H	\$160.00 NM
2	WPBF	W	09/12/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$160.00 NM
3	WPBF	Th	09/13/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-113H	\$160.00 NM
1	WPBF	F	09/14/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/18/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-113H	\$160.00 NM
7	WPBF	W	09/19/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-118H	\$160.00 NM
8	WPBF	Th	09/20/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$160.00 NM
Credited									
6	WPBF	F	09/21/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-119H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/11/12	09/28/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WPBF	Tu	09/25/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-119H	\$160.00 NM
12	WPBF	W	09/26/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$160.00 NM
11	WPBF	Th	09/27/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$160.00 NM
9	WPBF	F	09/28/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-130H	\$160.00 NM
38	09/11/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	4:41 PM	Dr. Oz	4-5p	:30	OFA-12-G-104H	\$400.00 NM
2	WPBF	Th	09/13/12	4:28 PM	Dr. Oz	4-5p	:30	OFA-12-A-113H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	4:34 PM	Dr. Oz	4-5p	:30	OFA-12-Z-118H	\$400.00 NM
4	WPBF	F	09/21/12	4:13 PM	Dr. Oz	4-5p	:30	OFA-12-D-119H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/25/12	4:10 PM	Dr. Oz	4-5p	:30	OFA-12-D-119H	\$400.00 NM
6	WPBF	F	09/28/12	4:24 PM	Dr. Oz	4-5p	:30	OFA-12-Z-128H	\$400.00 NM
39	09/11/12	09/28/12	WPBF News 25 @ 5am 5-530am		-TWTF--	:30	4	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	4	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-113H	\$90.00 NM
4	WPBF	Th	09/13/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-113H	\$90.00 NM
3	WPBF	F	09/14/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-113H	\$90.00 NM
1	WPBF	F	09/14/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-104H	\$90.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/18/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-113H	\$90.00 NM
6	WPBF	W	09/19/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-118H	\$90.00 NM
8	WPBF	Th	09/20/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-118H	\$90.00 NM
7	WPBF	F	09/21/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-119H	\$90.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	Tu	09/25/12		WPBF News 25 @ 5am	5-530am	:00		\$90.00 NM
Credited									
11	WPBF	W	09/26/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-128H	\$90.00 NM
10	WPBF	Th	09/27/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-128H	\$90.00 NM
12	WPBF	F	09/28/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-128H	\$90.00 NM
40	09/11/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	5:42 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-113H	\$350.00 NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																							
40	09/11/12	09/28/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	2	\$350.00	NM																																																																																																																																																																																																																																							
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>5:09 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-A-113H</td><td>\$350.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td colspan="2">2</td><td>\$350.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>09/18/12</td><td>5:16 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-Z-118H</td><td>\$350.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>F</td><td>09/21/12</td><td>5:56 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-D-119H</td><td>\$350.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td colspan="2">2</td><td>\$350.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>5:12 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-D-119H</td><td>\$350.00</td><td>NM</td></tr><tr><td>6</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>5:40 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>OFA-12-P-130H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/13/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-113H	\$350.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/17/12	09/23/12	-TWTF--	2		\$350.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Tu	09/18/12	5:16 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-118H	\$350.00	NM	4	WPBF	F	09/21/12	5:56 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/24/12	09/30/12	-TWTF--	2		\$350.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WPBF	Tu	09/25/12	5:12 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00	NM	6	WPBF	Th	09/27/12	5:40 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-130H	\$350.00	NM																																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
1	WPBF	Th	09/13/12	5:09 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-113H	\$350.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/17/12	09/23/12	-TWTF--	2		\$350.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
3	WPBF	Tu	09/18/12	5:16 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-118H	\$350.00	NM																																																																																																																																																																																																																																						
4	WPBF	F	09/21/12	5:56 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/24/12	09/30/12	-TWTF--	2		\$350.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
5	WPBF	Tu	09/25/12	5:12 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00	NM																																																																																																																																																																																																																																						
6	WPBF	Th	09/27/12	5:40 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-130H	\$350.00	NM																																																																																																																																																																																																																																						
41	09/11/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	-TWTF--	:30	4	\$150.00	NM																																																																																																																																																																																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>--WTF--</td><td colspan="2">4</td><td>\$150.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>09/12/12</td><td>5:38 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-G-104H</td><td>\$150.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>5:28 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-113H</td><td>\$150.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>5:55 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-113H</td><td>\$150.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>09/14/12</td><td>5:42 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-G-104H</td><td>\$150.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td colspan="2">4</td><td>\$150.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>6</td><td>WPBF</td><td>Tu</td><td>09/18/12</td><td>5:55 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-Z-118H</td><td>\$150.00</td><td>NM</td></tr><tr><td>5</td><td>WPBF</td><td>W</td><td>09/19/12</td><td>5:44 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-113H</td><td>\$150.00</td><td>NM</td></tr><tr><td>8</td><td>WPBF</td><td>Th</td><td>09/20/12</td><td>5:40 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-A-113H</td><td>\$150.00</td><td>NM</td></tr><tr><td>7</td><td>WPBF</td><td>F</td><td>09/21/12</td><td>5:46 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-D-119H</td><td>\$150.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td colspan="2">4</td><td>\$150.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>10</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>5:43 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-D-119H</td><td>\$150.00</td><td>NM</td></tr><tr><td>9</td><td>WPBF</td><td>W</td><td>09/26/12</td><td>5:38 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-Z-128H</td><td>\$150.00</td><td>NM</td></tr><tr><td>11</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>5:55 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-P-130H</td><td>\$150.00</td><td>NM</td></tr><tr><td>12</td><td>WPBF</td><td>F</td><td>09/28/12</td><td>5:55 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>OFA-12-P-130H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/10/12	09/16/12	--WTF--	4		\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	W	09/12/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00	NM	4	WPBF	Th	09/13/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM	3	WPBF	Th	09/13/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM	1	WPBF	F	09/14/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/17/12	09/23/12	-TWTF--	4		\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WPBF	Tu	09/18/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-118H	\$150.00	NM	5	WPBF	W	09/19/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM	8	WPBF	Th	09/20/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM	7	WPBF	F	09/21/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/24/12	09/30/12	-TWTF--	4		\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	10	WPBF	Tu	09/25/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00	NM	9	WPBF	W	09/26/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-128H	\$150.00	NM	11	WPBF	Th	09/27/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00	NM	12	WPBF	F	09/28/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/10/12	09/16/12	--WTF--	4		\$150.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
2	WPBF	W	09/12/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00	NM																																																																																																																																																																																																																																						
4	WPBF	Th	09/13/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM																																																																																																																																																																																																																																						
3	WPBF	Th	09/13/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM																																																																																																																																																																																																																																						
1	WPBF	F	09/14/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/17/12	09/23/12	-TWTF--	4		\$150.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
6	WPBF	Tu	09/18/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-118H	\$150.00	NM																																																																																																																																																																																																																																						
5	WPBF	W	09/19/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM																																																																																																																																																																																																																																						
8	WPBF	Th	09/20/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00	NM																																																																																																																																																																																																																																						
7	WPBF	F	09/21/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/24/12	09/30/12	-TWTF--	4		\$150.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
10	WPBF	Tu	09/25/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00	NM																																																																																																																																																																																																																																						
9	WPBF	W	09/26/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-Z-128H	\$150.00	NM																																																																																																																																																																																																																																						
11	WPBF	Th	09/27/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00	NM																																																																																																																																																																																																																																						
12	WPBF	F	09/28/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-130H	\$150.00	NM																																																																																																																																																																																																																																						
42	09/11/12	09/28/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	-TWTF--	:30	2	\$500.00	NM																																																																																																																																																																																																																																							
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>--WTF--</td><td colspan="2">2</td><td>\$500.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>09/12/12</td><td>6:11 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-G-104H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>09/14/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-A-113H</td><td>\$500.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-TWTF--</td><td colspan="2">2</td><td>\$500.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WPBF</td><td>Th</td><td>09/20/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-Z-118H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>09/21/12</td><td>6:20 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-D-119H</td><td>\$500.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td colspan="2">2</td><td>\$500.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>6</td><td>WPBF</td><td>Tu</td><td>09/25/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-D-119H</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>6:11 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>OFA-12-Z-128H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/10/12	09/16/12	--WTF--	2		\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	09/12/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-104H	\$500.00	NM	2	WPBF	F	09/14/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-A-113H	\$500.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/17/12	09/23/12	-TWTF--	2		\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WPBF	Th	09/20/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z-118H	\$500.00	NM	3	WPBF	F	09/21/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-119H	\$500.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/24/12	09/30/12	-TWTF--	2		\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WPBF	Tu	09/25/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-119H	\$500.00	NM	5	WPBF	Th	09/27/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z-128H	\$500.00	NM																																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/10/12	09/16/12	--WTF--	2		\$500.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
1	WPBF	W	09/12/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-104H	\$500.00	NM																																																																																																																																																																																																																																						
2	WPBF	F	09/14/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-A-113H	\$500.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/17/12	09/23/12	-TWTF--	2		\$500.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
4	WPBF	Th	09/20/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z-118H	\$500.00	NM																																																																																																																																																																																																																																						
3	WPBF	F	09/21/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-119H	\$500.00	NM																																																																																																																																																																																																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																																																																																																																										
	09/24/12	09/30/12	-TWTF--	2		\$500.00																																																																																																																																																																																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																						
6	WPBF	Tu	09/25/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-D-119H	\$500.00	NM																																																																																																																																																																																																																																						
5	WPBF	Th	09/27/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z-128H	\$500.00	NM																																																																																																																																																																																																																																						
43	09/11/12	09/28/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	-TWTF--	:30	2	\$200.00	NM																																																																																																																																																																																																																																							

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--WTF--		2	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00 NM
2	WPBF	F	09/14/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-TWTF--		2	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-118H	\$200.00 NM
4	WPBF	Th	09/20/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-118H	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-TWTF--		4	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	09/25/12	6:20 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-119H	\$200.00 NM
8	WPBF	W	09/26/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
5	WPBF	Th	09/27/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
7	WPBF	F	09/28/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-128H	\$200.00 NM
44	09/11/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--WTF--		2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	8:55 AM	Good Morning America	7-9AM	:30	OFA-12-A-113H	\$250.00 NM
1	WPBF	F	09/14/12	8:47 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-TWTF--		2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/19/12	8:48 AM	Good Morning America	7-9AM	:30	OFA-12-Z-118H	\$250.00 NM
3	WPBF	Th	09/20/12	7:30 AM	Good Morning America	7-9AM	:30	OFA-12-Z-118H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-TWTF--		2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	09/25/12	8:39 AM	Good Morning America	7-9AM	:30	OFA-12-D-119H	\$250.00 NM
5	WPBF	W	09/26/12	7:29 AM	Good Morning America	7-9AM	:30	OFA-12-Z-128H	\$250.00 NM
45	09/11/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--WTF--		4	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	7:34 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
4	WPBF	Th	09/13/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
1	WPBF	F	09/14/12	7:28 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$850.00 NM
3	WPBF	F	09/14/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			-TWTF--		4	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/18/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-118H	\$850.00 NM
6	WPBF	W	09/19/12	7:42 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
8	WPBF	Th	09/20/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
7	WPBF	F	09/21/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
					Credited				
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-TWTF--		4	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/11/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	Tu	09/25/12	7:28 PM	Jeopardy	7:30-8PM	:30	OFA-12-D-119H	\$850.00 NM
10	WPBF	W	09/26/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
11	WPBF	Th	09/27/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
12	WPBF	F	09/28/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
46	09/11/12	09/28/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	9:25 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-113H	\$160.00 NM
1	WPBF	F	09/14/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/19/12	9:44 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-Z-118H	\$160.00 NM
4	WPBF	F	09/21/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-119H	\$160.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	09/25/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-D-119H	\$160.00 NM
6	WPBF	F	09/28/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-P-130H	\$160.00 NM
47	09/24/12	09/24/12	CASTLE	10-11PM	1-----	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$2,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12		CASTLE	10-11PM	:00		\$2,550.00 NM
See MG 47.2									
2	WPBF	M	09/24/12	10:32 PM	CASTLE PREMIERE	CASTLE PREMIER	:30	OFA-12-D-119H	\$2,550.00 NM
MG for 47.1 09/24									
50	09/15/12	09/29/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:52 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-Z-118H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/22/12	7:42 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-D-119H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Sa	09/29/12	7:36 PM	Sat Jeopardy	Sat 7:30-8PM	:30	OFA-12-P-130H	\$400.00 NM
51	09/11/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTFSS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTFSS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/11/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTFSS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/12/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-A-113H \$500.00 NM									
1 WPBF F 09/14/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-104H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTFSS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 09/21/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-119H \$500.00 NM									
4 WPBF Su 09/23/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-D-119H \$500.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTFSS 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF F 09/28/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
5 WPBF Su 09/30/12 11:11 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
52	09/12/12	09/12/12	MIDDLE/SUB	8-9PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 8:16 PM MIDDLE/SUB 8-9PM :30 OFA-12-G-104H \$1,100.00 NM									
53	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/22/12 7:27 PM Sat 7pm News 7-730pm :30 OFA-12-D-119H \$400.00 NM									
54	09/23/12	09/23/12	EMMY RED CARPET SP 658-8p	658-8p	-----1	:30	1	\$1,900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/23/12 7:35 PM EMMY RED CARPET SPECIAL 658-8p :30 OFA-12-D-119H \$1,900.00 NM									
55	09/23/12	09/23/12	EMMY AWARDS	8-11p	-----2	:30	2	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----2 2 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Su 09/23/12 9:11 PM EMMY AWARDS 8-11p :30 OFA-12-D-119H \$4,500.00 NM									
1 WPBF Su 09/23/12 10:11 PM EMMY AWARDS 8-11p :30 OFA-12-D-119H \$4,500.00 NM									
56	09/04/12	09/11/12	MIDDLE/LAST MAN	8-9PM	-1-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 8:15 PM MIDDLE/LAST MAN 8-9PM :30 OFA-12-G-104H \$550.00 NM									
57	09/18/12	09/18/12	BARBARA WALTERS	9-11P	-1-----	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/18/12 9:25 PM BARBARA WALTERS 9-11P :30 OFA-12-A-113H \$750.00 NM									
58	09/16/12	09/16/12	AFV	7-8PM	-----1	:30	1	\$275.00	NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		09/16/12	7:21 PM	AFV	7-8PM	:30	OFA-12-Z-118H	\$275.00	NM
60	09/22/12	09/22/12	Florida State College Foo	330-7P	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/22/12	10:07 PM	Florida State College Football	830-11p	:30	OFA-12-D-119H	\$1,800.00	NM
61	09/09/12	09/09/12	ONCE UPON A TIME	9-10PM	-----1	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		09/09/12	9:22 PM	ONCE UPON A TIME	9-10PM	:30	OFA-12-G-104H	\$450.00	NM
63	09/12/12	09/12/12	FINAL WITNESS	10-11PM	--1----	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/12/12		FINAL WITNESS	10-11PM	:00		\$700.00	NM
See MG 63.2									
2 WPBF W		09/12/12	10:41 PM	REVENGE	10-11PM	:30	OFA-12-G-104H	\$700.00	NM
MG for 63.1 09/12									
64	09/16/12	09/16/12	REVENGE	8-9PM	-----1	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		09/16/12	8:37 PM	REVENGE	8-9PM	:30	OFA-12-A-113H	\$1,450.00	NM
65	09/07/12	09/07/12	20/20	9-11P	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/07/12	10:44 PM	20/20	9-11P	:30	OFA-12-G-104H	\$1,100.00	NM
67	09/27/12	09/27/12	LAST RESORT	8-9PM	---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/27/12		LAST RESORT	8-9PM	:00		\$1,800.00	NM
See MG 67.2									
2 WPBF Th		09/27/12	8:32 PM	LAST RESORT PREMIERE	LAST RESORT PR	:30	OFA-12-P-130H	\$1,800.00	NM
MG for 67.1 09/27									
68	09/10/12	09/10/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/10/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-104H	\$175.00	NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	09/10/12	09/10/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-104H	\$160.00 NM
70	09/10/12	10/01/12	MON 206-430A	206-430A	1-----	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	2:28 AM	MON 206-430A	206-430A	:30	OFA-12-G-104H	\$10.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	2:59 AM	MON 206-430A	206-430A	:30	OFA-12-A-113H	\$10.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	2:16 AM	MON 206-430A	206-430A	:30	OFA-12-D-119H	\$10.00 NM
71	09/10/12	09/10/12	WPBF News 25 Mornings	6-7AM	2-----	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-104H	\$200.00 NM
1	WPBF	M	09/10/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-104H	\$200.00 NM
72	09/10/12	10/01/12	4:30a-5a	430a-5a	1-----	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	4:56 AM	4:30a-5a	430a-5a	:30	OFA-12-G-104H	\$40.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	4:37 AM	4:30a-5a	430a-5a	:30	OFA-12-A-113H	\$40.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	4:38 AM	4:30a-5a	430a-5a	:30	OFA-12-D-119H	\$40.00 NM
73	09/10/12	09/10/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-104H	\$90.00 NM
74	09/10/12	09/10/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00 NM
75	09/10/12	09/10/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-G-104H	\$200.00 NM
76	09/10/12	09/10/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:29 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$250.00 NM
77	09/10/12	09/10/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-----				1	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-104H	\$850.00 NM
78	09/17/12	10/01/12	10-11a Anderson Cooper	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-118H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	1-----				1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-D-119H	\$175.00 NM
79	09/17/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	1-----				1	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-119H	\$160.00 NM
80	09/17/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	4:14 PM	Dr. Oz	4-5p	:30	OFA-12-Z-118H	\$400.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	1-----				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	4:20 PM	Dr. Oz	4-5p	:30	OFA-12-D-119H	\$400.00 NM
81	09/17/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$90.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-118H	\$90.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	1-----				1	\$90.00	



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
81	09/17/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	1-----				1	\$90.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:21 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-D-119H	\$90.00 NM
82	09/17/12	10/01/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-D-119H	\$150.00 NM
83	09/17/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-Z-118H	\$200.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-119H	\$200.00 NM
84	09/17/12	10/01/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:44 AM	Good Morning America	7-9AM	:30	OFA-12-A-113H	\$250.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:58 AM	Good Morning America	7-9AM	:30	OFA-12-D-119H	\$250.00 NM
85	09/17/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	7:35 PM	Jeopardy	7:30-8PM	:30	OFA-12-D-119H	\$850.00 NM
87	09/09/12	09/09/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	5:38 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-104H	\$50.00 NM
88	09/07/12	09/07/12	GOOD AFTERNOON AM	2-3p	----F--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
88	09/07/12	09/07/12	GOOD AFTERNOON AM2-3p		----F--	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			----F--		1	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	2:36 PM	GOOD AFTERNOON AMERICA 2-3p		:30	OFA-12-G-104H	\$300.00 NM
89	09/09/12	09/09/12	Sun ABC Prime B	8-9PM	-----S	:30	1	\$500.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:23 PM	Sun ABC Prime B	8-9PM	:30	OFA-12-G-104H	\$500.00 NM
91	09/12/12	09/14/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--WTF--		1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	10:54 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-113H	\$175.00 NM
92	09/12/12	09/12/12	Wed ABC Prime A	8-9PM	--W----	:30	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			--W----		1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	8:46 PM	Wed ABC Prime A	8-9PM	:30	OFA-12-A-113H	\$1,100.00 NM
93	09/08/12	09/08/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S-		2	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-G-104H	\$110.00 NM
2	WPBF	Sa	09/08/12	6:39 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-G-104H	\$110.00 NM
94	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----S	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:14 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-G-104H	\$225.00 NM
2	WPBF	Su	09/09/12	8:36 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-G-104H	\$225.00 NM
95	09/09/12	09/09/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	2	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		2	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-104H	\$225.00 NM
2	WPBF	Su	09/09/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-104H	\$225.00 NM
96	09/20/12	09/20/12	GREYS	9-10PM	---1---	:30	1	\$1,625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12			---1---		1	\$1,625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	9:40 PM	GREYS	9-10PM	:30	OFA-12-Z-118H	\$1,625.00 NM
97	09/13/12	09/14/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1536	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
97	09/13/12	09/14/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-A-113H	\$90.00 NM
98	09/17/12	09/21/12	ACCESS HOLLYWOOD	106x-136x	MTWTF--	:30	1	\$10.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	1	\$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	OFA-12-Z-118H	\$10.00 NM
99	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/24/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-D-119H	\$200.00 NM
1	WPBF	Tu	09/25/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-D-119H	\$200.00 NM
4	WPBF	Th	09/27/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-130H	\$200.00 NM
2	WPBF	F	09/28/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-130H	\$200.00 NM
100	09/24/12	09/25/12	M-F 5pm News	5-6pm	MT-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:52 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00 NM
101	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:00 PM	Sun ABC Prime A	7-8PM	:30	OFA-12-P-130H	\$750.00 NM
102	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	5	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	09/24/12	3:57 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-D-119H	\$200.00 NM
1	WPBF	Tu	09/25/12	3:43 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-D-119H	\$200.00 NM
3	WPBF	W	09/26/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-Z-128H	\$200.00 NM
2	WPBF	Th	09/27/12	3:52 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-Z-128H	\$200.00 NM
5	WPBF	F	09/28/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-130H	\$200.00 NM
103	09/24/12	09/28/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-D-119H	\$200.00 NM
104	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$100.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943237-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1536

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
104	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 5:56 AM Sun 5-6am News Sun 5-6am :30 OFA-12-P-130H \$100.00 NM									
105	09/24/12	09/28/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 3:56 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$400.00 NM									
2 WPBF F 09/28/12 3:47 PM M-F 3-4P M-F 3-4P :30 OFA-12-Z-128H \$400.00 NM									
106	09/24/12	09/28/12	Jimmy Kimmel	12:06-01:06AM	MTWTF--	:30	3	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MTWTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/24/12 12:38 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-D-119H \$70.00 NM									
1 WPBF W 09/26/12 12:50 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-Z-128H \$70.00 NM									
3 WPBF Th 09/27/12 1:02 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-P-130H \$70.00 NM									
107	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----S	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 7:41 PM Sun ABC Prime A 7-8PM :30 OFA-12-Z-128H \$1,500.00 NM									
108	09/28/12	09/28/12	Fri ABC Prime B	9-10PM	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/28/12 9:33 PM Fri ABC Prime B 9-10PM :30 OFA-12-P-130H \$1,100.00 NM									
Total Spots							304		

Payment Terms 30 Days

<u>Gross Total</u>	\$113,585.00
<u>Agency Commission</u>	\$17,037.75
<u>Net Amount Due</u>	\$96,547.25